

2020 年世界標準日海報大賽競賽說明



本（2020）年度世界標準日（World Standards Day）主題為「用標準保護地球」（Protecting the planet with standards），世界標準協會（World Standards Cooperation，WSC）特舉辦海報設計競賽，徵求富有創意的優質作品，得獎作品將會被全球各地使用於慶祝 2020 年 10 月 14 日的世界標準日。

此項競賽為世界標準日的系列活動之一，優勝者可獲得獎金 1,500 瑞士法郎，而第二名及第三名分別可獲得 500 瑞士法郎的獎勵，獲獎海報將由民眾投票決定，參賽作品的投稿截止時間為 2020 年 6 月 20 日（UTC 23:00）。

每位參賽者最多可以投稿 3 張參賽作品，投稿作品請以電子郵件方式寄到：contest@worldstandardscooperation.org。本競賽的 [Facebook 粉絲專頁](#) 將為整個比賽過程中的潛在參賽者提供互動指導，[Twitter 帳號](#) 也會宣布競賽的關鍵日期，並提供相關重要資訊。在投稿參賽作品之前，請先詳閱下方的參賽規則。

參賽規則

1. 參賽資格：年滿 18 歲者皆可參加比賽。但主辦單位之職員，董事、管理人員及其各自的配偶、父母、兄弟姐妹及子女除外。可以個人或團隊的形式投稿。一旦獲獎，得獎者須提供全名、國籍、簡短的自傳及一張用於比賽宣傳的照片。此外，需請您提供發放獎金所需的資料。
2. 主辦單位：本競賽主辦單位為「國際標準化組織」(International Organization for Standardization, ISO)、「國際電信聯盟」(International Triathlon Union, ITU) 及「國際電工委員會」(International Electrotechnical Commission, IEC) 聯合成立之「世界標準協會」(World Standards Cooperation, WSC)。
3. 截止日期：2020 年 6 月 20 日 (UTC 23:00)，逾期恕不接受投稿。
4. 投稿：每位參賽者最多可以投稿 3 張參賽作品，請將作品寄至：contest@worldstandardscooperation.org。
5. 獎金：優勝者可獲得 1,500 瑞士法郎，第二名及第三名分別可獲得 500 瑞士法郎。
6. 作品規格：參賽作品應以海報形式說明「如何用國際標準保護地球」，[請點選此處閱讀比賽主題聲明](#)。海報應包含以下標誌及文字：
(1) 標誌：三個組織的標誌請按以下順序排列：



- 國際電工委員會 (IEC)
- 國際標準化組織 (ISO)
- 國際電信聯盟 (ITU)

※點擊下列連結可下載標誌：[IEC logo](#)、[ISO logo](#)、[ITU logo](#)。

(2) 文字：World Standards Day 14 October 2020。

7. 海報格式：ISO A2 格式（420 x 594 mm）。
8. 請注意：您僅能使用自己（或您的團隊）創作的原創作品參賽，如使用他人的作品，將被取消參賽資格。
9. 評選程序：IEC、ISO 及 ITU 將進行初步評選，並於 2020 年 7 月公布具投票資格的海報，再將其發布到「Survey Monkey」（免費線上調查問卷工具）上，以便公眾投票選出最佳參賽作品。
10. 海報設計規格：若您的作品獲選，需請您提供以下相關檔案：
 - (1) 高解析度的作品檔案（300 dpi），海報四邊均需保留 5 mm 的出血。
 - (2) 字體及圖形的原始檔案。
 - (3) 為了讓其他國家可將海報內容翻譯成當地使用語言，檔案中的文案必須是可編輯的。
 - (4) 檔案需可使用 InDesign、Photoshop 或 Illustrator 編輯。
11. 請注意：IEC、ISO 及 ITU 將取得您參賽作品的全部權利，經投稿參賽作品，您即授予主辦單位（聯合及多次）全球免版稅、永久、非排他性的權利及許可，用以複製、散布及公開每個提交的參賽作品，包括發布於線上畫廊（online gallery）、出版物及各種行銷素材，亦有權使用、複製、修改、編輯及創作衍生作品，並同意根據主辦單位的合理要求簽署書面承諾。
12. 爭議：與本競賽辦理有關的任何爭議或賠償，包括競賽的有效性、無效性、違約或終止，均應按照瑞士商務仲裁機構之《瑞士國際仲裁規則》透過仲裁解決。根據本規則提交仲裁通知之日起生效的分庭仲裁機構，仲裁員人數為 1 人，仲裁所在地應為瑞士日內

瓦，仲裁過程應以英語進行。

13. 凡參加競賽者，即代表您已閱讀這些規則並完全熟悉其內容。如有疑問請聯繫 [Facebook](#)、[Twitter](#) 或發送電子郵件至：
contest@worldstandardscooperation.org

資料來源：

<https://www.worldstandardscooperation.org/enter-the-2020-world-standards-day-poster-contest/>

Enter the 2020 World Standards Day poster contest!

Design a poster on the theme “Protecting the planet with standards”



We are looking for creative, quality submissions that illustrate this year’s theme “Protecting the planet with standards”. The winning entry will be used worldwide to celebrate World Standards Day on 14 October 2020.

The winner will be awarded a cash prize of 1,500 Swiss francs, and the contest’s two runners-up will each receive a prize of 500 Swiss francs. The winning posters will be decided by public vote.

The deadline for submissions to the contest is 21 June 2020. Contestants are welcome to submit up to three entries.

Submit your entries by emailing them to

contest@worldstandardscooperation.org

[Before you submit your entries, read the contest rules here!](#)

The contest’s Facebook page will provide interactive guidance to potential entrants throughout the course of the contest.

The contest’s Twitter account will announce key dates and point followers to relevant supporting information.

The poster contest is part of the build-up to World Standards Day, celebrated on 14 October.

2020 poster contest rules

1. **Eligibility.** Anyone over 18 years old can enter the contest, except for staff, directors, and officers of the organizers, and their respective spouses, parents, siblings, and children. Submissions from both individuals and teams are accepted.

Winner/s: Once selected, the winner/s will be required to send their **full name, country of origin, a short biography** and a **photo** to be used in the promotion of the competition. You will also need to send us additional information to transfer the prize money.

2. **Organizers.** The organizers of this Contest are the International Electrotechnical Commission ([IEC](#)), the International Organization for Standardization ([ISO](#)), and the International Telecommunication Union ([ITU](#)) through the [World Standards Cooperation](#).
3. **Deadline.** The poster contest closes on **20 June 2020 (UTC 23:00)**. Submissions received after this time will not be considered.
4. **Submission.** Send up to three entries to contest@worldstandardscooperation.org
5. **Prizes.** The winning team will receive CHF 1 500, while second and third places will receive CHF 500 each.

Specifications:

Your entry should illustrate in poster format how international standards can help protect the planet. Read the entire competition theme statement [here](#).

The posters should feature the following logos and text a) The logos of the three organizations in the following order:



International Electrotechnical Commission (IEC)

International Organization for Standardization (ISO)

International Telecommunication Union (ITU) The logos can be downloaded by right-clicking on the links below:

[IEC logo](#)

[ISO logo](#)

[ITU logo](#)

b) The following text:

World Standards Day 14 October 2020

Poster format

ISO A2 format (420 x 594 mm)

Please note, you must only submit original designs that you have worked on yourself (as an individual or as a team). Use of others' work will automatically disqualify a submission!

Selection process: IEC, ISO and ITU will make an initial selection and announce the posters to be put up for public voting in July 2020.

We will then post the top entries, e.g. the top ten, on a Survey Monkey to allow the general public to vote on the best entries.

Design

If your design is selected as a prize winner, you will be asked to supply for printing:

- A high definition (300 dpi resolution) file of the poster, with a 5 mm bleed on all four sides
- The original files including fonts and graphics
- The text must be editable for countries who will want to reproduce the posters in their national languages

- The files should be editable in InDesign, Photoshop or Illustrator.

Please note: IEC, ISO and ITU will get full rights to the entries(s) you submit. By submitting your entry to this Contest, you grant the organizers (jointly and severally) a worldwide, royalty-free, perpetual, non-exclusive right and license to copy, distribute, and display each submitted entry, in any media including posting in an online gallery, publication(s), and various marketing materials, and with right to use, copy, modify, edit, and create derivative works therefrom, and agree to execute documents confirming such right and license at the organizers' reasonable request.

Disputes. Any dispute, controversy or claim arising out of, or in relation to, this contract, including the validity, invalidity, breach, or termination thereof, shall be resolved by arbitration in accordance with the Swiss Rules of International Arbitration of the Swiss Chambers' Arbitration Institution in force on the date on which the Notice of Arbitration is submitted in accordance with these Rules. The number of arbitrators shall be one. The seat of the arbitration shall be Geneva, Switzerland. The arbitral proceedings shall be conducted in English.

By entering the Contest, you hereby represent and warrant that you have read these rules and are fully familiar with their contents.

Questions? Get in touch on [facebook](#), [twitter](#) or send an email to: contest@worldstandardscooperation.org

Data source:

<https://www.worldstandardscooperation.org/enter-the-2020-world-standards-day-poster-contest/>