

A portrait of Muhammad Yunus, an elderly man with white hair, smiling. He is wearing a blue and white checkered shirt under a dark blue vest. The background is a light, textured grey. The text 'YUNUS' is overlaid on the top left in large, bold, multi-colored letters (purple, blue, orange, green).

YUNUS

尤努斯獎

第五屆社會創新與創業競賽

PRIZE

5th Social Innovation
and Entrepreneurship
Competition

General Regulation

I. Competition Organizer

- Consulting Unit: Yunus Centre, National Central University
- Organizer: Yunus Social Business Centre at National Central University
- Sponsor of “Food & Agriculture Innovation Special Award”:
Carrefour Taiwan
- Media Partner: UDN Advocacy
- Co-Organizer: MakeSense, Social Value International, Social Value Taiwan, Taiwan NPO Self-Regulation Alliance, Social Innovation Lab, Impact Hub Taipei, Dharma Drum Institute of Liberal Arts, Taichung Social Innovation Unit

II. Eligibility

- Yunus Prize is a team-based competition. Each team should consist of 3 to 6 members between age 15 to 45 without the limitation of nationality. Each person could only attend one team. The legal status of participating team could not be company.
- Duplicated projects submitted by previous winning teams of the Yunus Prize are not eligible for the contest.

III. Important Dates

- July 12th to August 13th:
 - ◆ Ten courses for Social Business Entrepreneurs

Mandarin Offline Courses (Venue: MCAIDEA, Taipei)				
No.	Date	Time	Course	Speaker
1	July 12 th	13:30-17:00	Social Business 101	Wan-Ju Yu / Founder of OKOGREEN
2	July 19 th		Microcredit and Grameen Social Business	Chien-Wen Shen / Director of Yunus Social Business Centre at National Central University
3	July 26 th		Business model of Social Business	Po-Chun Huang / Founder of Taiwan BlueMagpie Tea
4	August 2 nd		Introduction to SROI	Yu-Jen Tu / Accountant of Qin-Mei Co., CPAs Service & Social Value International Accredited Practitioner
5	August 8 th		Pitch/Presentation and Social Marketing	Wei-Feng Huang / Project Manager of CAN

English Online Courses				
No.	Date	Time	Course	Speaker
1	July 16 th	18:30-21:00	Finding the right problem and the right solution (design thinking and lean startup)	Joco Amante / Head of Trainings, makesense Philippines
2	July 23 rd		Introduction of Social Business	Lamiya Morshed / Executive director of Yunus Centre
3	July 30 th		Social entrepreneurship and systemic change (systems thinking)	Joco Amante / Head of Trainings, makesense Philippines
4	August 6 th		Grameen Bank and Microfinance	Jahangir Alam Chowdhury / Professor, Department of Finance, University of Dhaka
5	August 13 th		Growing your fanbase: an introduction to community development	Joco Amante / Head of Trainings, makesense Philippines
				Pepper Limpoco / Asia Community Developer, makesense Philippines

◆ Three Carrefour Workshops: Food & Agriculture Innovation & SDG 12 (To be announced)

- September 7th 23:59 (GMT+8): Application Deadline.
- September 15th: Finalist Teams Announcement
- September 26th: Final Contest
- October: Social Business Design Lab- Finalist Teams ONLY

No.	Date	Workshops
1	Oct. 17 th to 18 th	Social X Design Thinking Workshop I
2	Oct. 24 th	Social Value International Associate Practitioner
3	Oct. 31 st to Nov. 1 st	Social X Design Thinking Workshop II

- November 21st: Demo Day

IV. Competition Rounds & Review Criteria

■ **Round 1: Application Review**

- ◆ Judges will review all the application documents and business plan. At most 20 teams will be selected into the Final Contest.
- ◆ Review Criteria:

Criteria	Percentage
7 Principles of Social Business by Prof. Yunus	20%
Social Impact (Stakeholders & SDGs index)	30%
Business Model	50%
Total Score	100%

■ **Round 2: Final Contest**

- ◆ At least half of team members must be present at the final contest.
- ◆ Each team has 10 minute for Pitch and 8 minute for Q&A time.
- ◆ Review Criteria:

Criteria	Percentage
Innovation of Product or Service	20%
Feasibility and Sustainability of Financial Planning	20%
Feasibility and Sustainability of Business Model	20%
Social Impact	20%
Team's Potential- introduction, team attendance rate of final contest, presentation skills, the relevant experience of the team members, the progress of project and the determination of the team members for the project	20%
Total Score	100%

■ **Carrefour Food & Agriculture Innovation Special Award**

Criteria	Percentage
Innovation of Product or Service- Food & Agriculture Innovation	25%
SDG 12- Responsible Consumption and Production	25%
Feasibility and Sustainability of Business Model	25%
Social Impact	25%
Total Score	100%

V. Awards

- ◆ **Champion** (1 team)
 - Scholarship- NT\$70,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **The Second Place** (1 team)
 - Scholarship- NT\$40,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **The Third Place** (1 team)
 - Scholarship- NT\$20,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **Outstanding Award** (7 teams)
 - Scholarship- NT\$10,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **Carrefour Food & Agriculture Innovation Special Award** (1 team)
 - Scholarship- NT\$30,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

VI. Contact Us



Yunus Social Business Centre at National Central University

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- Phone: +886-3-4227151 Ext. 26010/66621
- Official Site of Yunus Prize: <http://sbc.mgt.ncu.edu.tw/en/yunus-prize/>
- Facebook: <https://www.facebook.com/YSBC.NCU/>