

A close-up portrait of an elderly woman with short, light-colored hair, smiling warmly. The image is overlaid with a vibrant, multi-colored watercolor effect in shades of purple, blue, orange, and green. The text 'YUNUS' is positioned in the upper left corner, partially overlapping the watercolor.

YUNUS

尤努斯獎

第五屆社會創新與創業競賽

PRIZE

5th Social Innovation
and Entrepreneurship
Competition

General Regulation

I. Competition Organizer

- Consulting Unit: Yunus Centre, National Central University
- Organizer: Yunus Social Business Centre at National Central University
- Sponsor of “Food & Agriculture Innovation Special Award”:
Carrefour Taiwan
- Media Partner: UDN Advocacy
- Co-Organizer: MakeSense, Social Value International, Social Value Taiwan, Taiwan NPO Self-Regulation Alliance, Social Innovation Lab, Impact Hub Taipei, Dharma Drum Institute of Liberal Arts, Taichung Social Innovation Unit

II. Eligibility

- Yunus Prize is a team-based competition. Each team should consist of 3 to 6 members between age 15 to 45 without the limitation of nationality. Each person could only attend one team. The legal status of participating team could not be company.
- Duplicated projects submitted by previous winning teams of the Yunus Prize are not eligible for the contest.

III. Important Dates

- July 12th to August 13th:
 - ◆ Ten courses for Social Business Entrepreneurs

Mandarin Offline Courses (Venue: MCAIDEA, Taipei)				
No.	Date	Time	Course	Speaker
1	July 12 th	13:30-17:00	Social Business 101	Wan-Ju Yu / Founder of OKOGREEN
2	July 19 th		Microcredit and Grameen Social Business	Chien-Wen Shen / Director of Yunus Social Business Centre at National Central University
3	July 26 th		Business model of Social Business	Po-Chun Huang / Founder of Taiwan BlueMagpie Tea
4	August 2 nd		Introduction to SROI	Yu-Jen Tu / Accountant of Qin-Mei Co., CPAs Service & Social Value International Accredited Practitioner
5	August 8 th		Pitch/Presentation and Social Marketing	Wei-Feng Huang / Project Manager of CAN

English Online Courses				
No.	Date	Time	Course	Speaker
1	July 16 th	18:30-21:00	Finding the right problem and the right solution (design thinking and lean startup)	Joco Amante / Head of Trainings, makesense Philippines
2	July 23 rd		Introduction of Social Business	Lamiya Morshed / Executive director of Yunus Centre
3	July 30 th		Social entrepreneurship and systemic change (systems thinking)	Joco Amante / Head of Trainings, makesense Philippines
4	August 6 th		Grameen Bank and Microfinance	Jahangir Alam Chowdhury / Professor, Department of Finance, University of Dhaka
5	August 13 th		Growing your fanbase: an introduction to community development	Joco Amante / Head of Trainings, makesense Philippines
		Pepper Limpoco / Asia Community Developer, makesense Philippines		

◆ Three Carrefour Workshops: Food & Agriculture Innovation & SDG 12 (To be announced)

- September 7th 23:59 (GMT+8): Application Deadline.
- September 15th: Finalist Teams Announcement
- September 26th: Final Contest
- October: Social Business Design Lab- Finalist Teams ONLY

No.	Date	Workshops
1	Oct. 17 th to 18 th	Social X Design Thinking Workshop I
2	Oct. 24 th	Social Value International Associate Practitioner
3	Oct. 31 st to Nov. 1 st	Social X Design Thinking Workshop II

- November 21st: Demo Day

IV. Competition Rounds & Review Criteria

■ **Round 1: Application Review**

- ◆ Judges will review all the application documents and business plan. At most 20 teams will be selected into the Final Contest.
- ◆ Review Criteria:

Criteria	Percentage
7 Principles of Social Business by Prof. Yunus	20%
Social Impact (Stakeholders & SDGs index)	30%
Business Model	50%
Total Score	100%

■ **Round 2: Final Contest**

- ◆ At least half of team members must be present at the final contest.
- ◆ Each team has 10 minute for Pitch and 8 minute for Q&A time.
- ◆ Review Criteria:

Criteria	Percentage
Innovation of Product or Service	20%
Feasibility and Sustainability of Financial Planning	20%
Feasibility and Sustainability of Business Model	20%
Social Impact	20%
Team's Potential- introduction, team attendance rate of final contest, presentation skills, the relevant experience of the team members, the progress of project and the determination of the team members for the project	20%
Total Score	100%

■ **Carrefour Food & Agriculture Innovation Special Award**

Criteria	Percentage
Innovation of Product or Service- Food & Agriculture Innovation	25%
SDG 12- Responsible Consumption and Production	25%
Feasibility and Sustainability of Business Model	25%
Social Impact	25%
Total Score	100%

V. Awards

- ◆ **Champion** (1 team)
 - Scholarship- NT\$70,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **The Second Place** (1 team)
 - Scholarship- NT\$40,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **The Third Place** (1 team)
 - Scholarship- NT\$20,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **Outstanding Award** (7 teams)
 - Scholarship- NT\$10,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

- ◆ **Carrefour Food & Agriculture Innovation Special Award** (1 team)
 - Scholarship- NT\$30,000 (per team)
 - Medal (per team)
 - Certificate of merit (per team)

VI. Contact Us



Yunus Social Business Centre at National Central University

- Email: yunus.sbc@g.ncu.edu.tw
- Phone: +886-3-4227151 Ext. 26010/66621
- Official Site of Yunus Prize: <http://sbc.mgt.ncu.edu.tw/en/yunus-prize/>
- Facebook: <https://www.facebook.com/YSBC.NCU/>